



*spark a passion
that shapes champions*

2025 ROTELLA-FEDDER GOLF CLASSIC

BENEFITING GLENMORE ISO EXCELLENCE ACADEMY

20 OCTOBER 2025 • 1:00 PM SHOTGUN

HOSTED BY:



**LEARN HOW YOU
CAN MAKE A DIFFERENCE**



WHY SPONSOR THIS EVENT?

Proceeds from this annual event go to the Glenmore ISO Excellence Academy a 501(c)3 dedicated to growing junior golf in Virginia and creating access to elite instruction by providing Rotella-Fedder Excellence Academy scholarships to young people who demonstrate the drive and determination – but lack the means – to pursue excellence in golf.

Thanks to our sponsors, juniors from any background will have an equal opportunity to excel.



SPONSORSHIPS FUND ACCESS TO ELITE COACHING.

Rotella-Fedder Excellence Academy Scholarships provide student athletes in need of financial support with mental, physical and golf-specific developmental training, event entry fees, travel fees, equipment and instruction along with invaluable mentoring and guidance.

Learn more at rotellafedder.com/about-us

GROWTH • COMMITMENT • INCLUSION • EXCELLENCE

ROTELLA-FEDDER GOLF CLASSIC SPONSORSHIPS

PRESENTING PARTNER \$15,000

Day-of-Event Participation & Displays:

2 Foursomes

- includes golfers' gift, green fees, carts, food & beverage

10X10 Tent at Registration or Contest Hole

Priority Banner Placement

2 Hole Sponsor signs

-1 on front nine, 1 on back nine

Recognition:

Co-Branding - your company name/logo featured on pre-event publicity, promotional materials and in Golf Genius scoring app

Golfer Gifts - sponsor may provide company-branded golfer gifts to maximize your exposure, help offset event costs and increase net proceeds

Glenmore Social Media & Internal Marketing - pre and post-event Facebook, Instagram, Linked In and Member emails June-October



more info? call michelle 434-466-1148

02

ROTELLA-FEDDER GOLF CLASSIC SPONSORSHIPS

DOC ROTELLA'S PRE-GAME CLINIC \$7,500

Exclusive sponsorship of Dr. Bob Rotella's Skills Clinic at golf practice areas.

Day-of-Event Participation & Displays:

1 Foursome

- includes golfers' gift, green fees, carts, food & beverage

Prominent Banner Placement

1 Hole Sponsor Sign

Recognition:

Golfer Gifts – sponsor may provide company-branded golfer gifts to maximize your exposure, help offset event costs and increase net proceeds

Glenmore Social Media & Internal Marketing – pre and post-event Facebook, Instagram, Linked In and Member emails
June-October



more info? call michelle 434-466-1148



ROTELLA-FEDDER GOLF CLASSIC SPONSORSHIPS

MASTERS \$5,000

Choose from a variety of platforms including on-course Hospitality (ex: premium beverage sampling), Contest Hole(s), or After-Golf Awards sponsor.

Tournament organizers are available to offer customizations to amplify sponsor benefit.

Masters Sponsors also receive:

1 Foursome

– includes golfers' gift, green fees, carts, food & beverage

Preferred Banner Placement

10 x 10 Tent Display

Recognition in Club Marketing

Option to provide Golfer Gift

more info? call michelle 434-466-1148

TEAMS PLUS

Lunch Sponsor w/team \$4,000

Exclusive Sponsorship includes foursome, your logo'd stickers on lunch boxes, signage.

***price reduces to \$2,500 w no team**

After Golf Party w/team \$3,500

2 avail - Sponsorship includes foursome, table and big screen signage at Pavilion.

***price reduces to \$2,000 w no team**

Range Sponsor w/team \$3,500

2 avail - Sponsorship includes foursome, signage at range and big screen signage at Pavilion.

***price reduces to \$1,500 w no team**

Range Sponsor w/team \$3,500

4 avail - 2 sponsors per cart. Sponsorship includes foursome, your logo displayed on cart and big screens. 2 sponsors/cart.

***price reduces to \$1,000 w no team**

Ready to sign up? Go to shop.theclubatglenmore.com/collections/rotella-fedder

COME PLAY!

Foursome \$1,800

Includes green fees, practice areas, cart, player premiums, lunch, on-course beverage service, and a post-golf celebration including chef-prepared food, drinks and awards.

Single Player \$450

CAN'T PLAY...? BE THERE IN SPIRIT WITH A HOLE SPONSORSHIP!

Hole Signs \$500

Can't play but still want to show your support...? Be a Hole Sponsor! Signs placed at the tees and greens.



ROTELLA-FEDDER
EXCELLENCE ACADEMY



Ready to sign up? Go to shop.theclubatglenmore.com/collections/rotella-fedder



20 OCTOBER 2025
1:00 PM SHOTGUN START

CONTACT US

sponsorship:

michelle delang conner
434-466-1148

teams/info:

bill fedder
director rotella-fedder excellence academy
bill@rotellafedder.com

tim dale
glenmore head golf professional
434-817-0505



Glenmore ISO Excellence Academy is a registered 501(c)(3) nonprofit organization.
All donations are tax-deductible to the fullest extent allowed by law.